



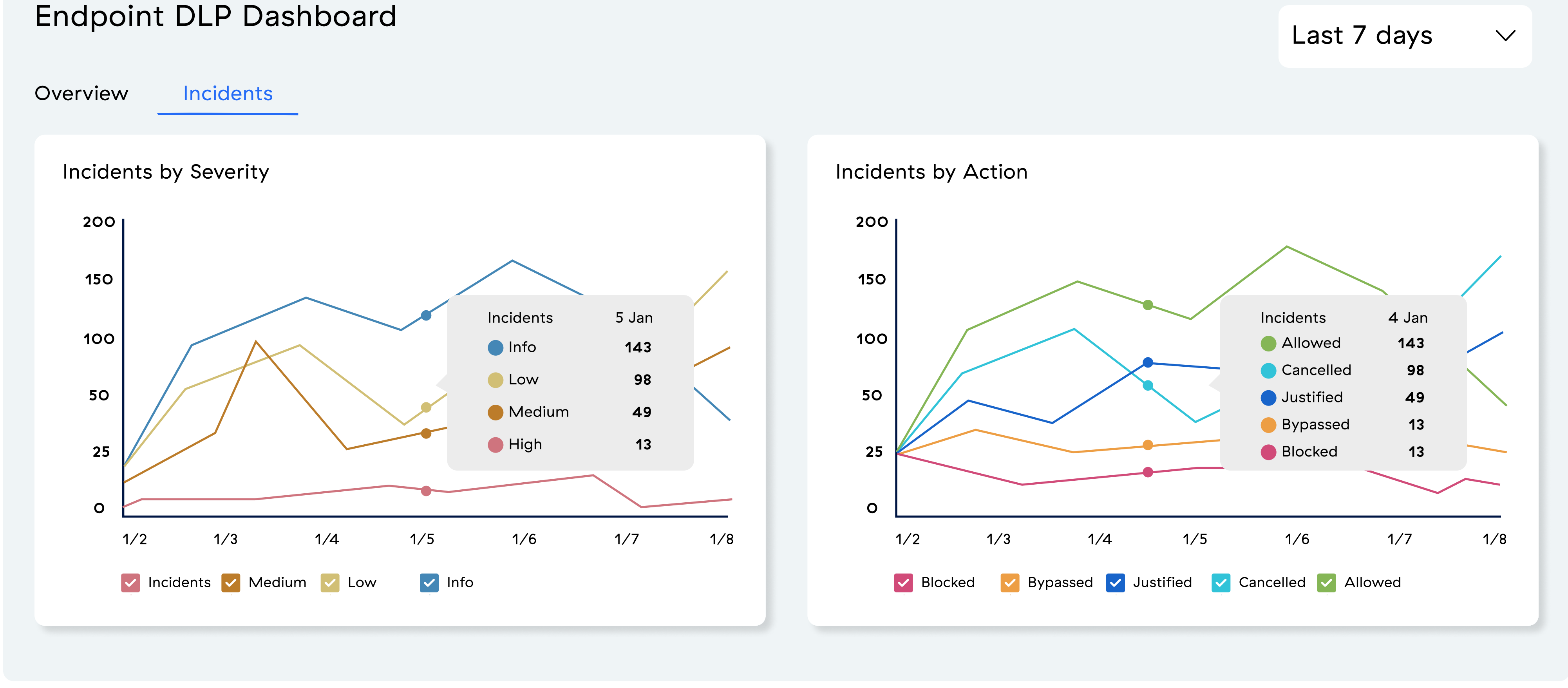
Inside the IDC MarketScape: Worldwide DLP 2025

Recognized for innovation, execution, and vision in data loss prevention.



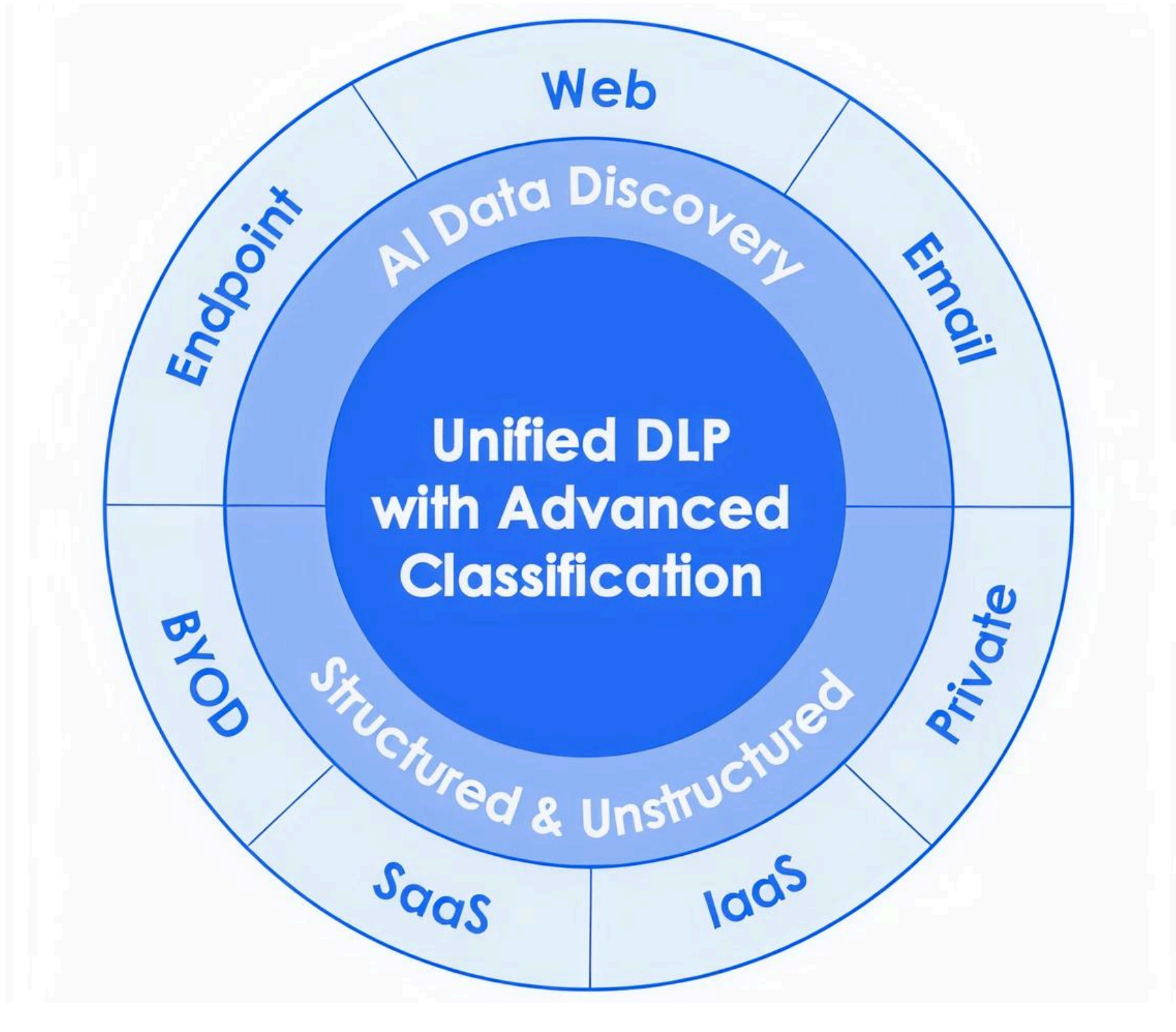
Source: IDC, 2025 ¹

Zscaler DLP capabilities



- Cloud-native architecture built for modern workforces
- Advanced AI/ML data classification and threat detection
- Seamless protection across SaaS, private apps, and internet traffic
- Unified zero trust approach to securing data
- High customer satisfaction with real-world results across industries

Securing web, email, and endpoint data with Zscaler DLP protection



Built for the way you work today

- Cloud native DLP:**
Instant protection without hardware or complexity.
- Zero trust data security:**
Ensure safe access for users and data everywhere.
- AI/ML intelligence:**
Automated classification and real-time risk detection.
- Unified platform:**
Web, Email, Endpoint DLP, CASB, DSPM, SSPM, and zero trust integrated under one platform.



Cloud native. AI driven. Zero trust integrated. That’s why we believe the IDC MarketScape named Zscaler a DLP leader.

Ready to experience it?

[Schedule a demo](#)

[Download the full excerpt](#)



Experience your world, secured.™

About Zscaler
Zscaler (NASDAQ: ZS) accelerates digital transformation so that customers can be more agile, efficient, resilient, and secure. The Zscaler Zero Trust Exchange is the company's cloud native platform that protects thousands of customers from cyberattacks and data loss by securely connecting users, devices, and applications in any location. Distributed across more than 150 data centers globally, Zscaler's SSE-based Zero Trust Exchange is the world's largest inline cloud security platform. It powers all four categories of Zscaler services, including Zscaler Internet Access, which secures connections to the internet and SaaS applications and protects against cyberthreats; Zscaler Private Access, which provides zero trust access to internal applications in the cloud and data center without a VPN; Zscaler Cloud Protection, which secures workloads using microsegmentation and by identifying cloud misconfigurations; and Zscaler Digital Experience, which provides visibility into the complete path between user and app to pinpoint performance issues. Zscaler has been a Leader in the Gartner Magic Quadrant for Secure Web Gateways every year since 2011 and was 2020's only Leader.

With more than 10 years of experience developing, operating, and scaling the cloud, Zscaler serves thousands of enterprise customers around the world, including 500 of the Forbes Global 2000 organizations. In addition to protecting customers from damaging threats, such as ransomware and data exfiltration, it helps them slash costs, reduce complexity, and improve the user experience by eliminating stacks of latency-creating gateway appliances.

Zscaler was founded in 2007 with a mission to make the cloud a safe place to do business and a more enjoyable experience for enterprise users. Zscaler's purpose-built security platform puts a company's defenses and controls where the connections occur—the internet—so that every connection is fast and secure, no matter how or where users connect or where their applications and workloads reside.

Vision statement
Zscaler exists to create a world in which the exchange of information is always secure and seamless.

Mission statement
To anticipate, secure, and simplify the experience of doing business, transforming today and tomorrow.

¹ Source: IDC MarketScape: Worldwide Data Loss Prevention 2025 Vendor Assessment — US53234325e, March 2025
IDC MarketScape vendor analysis model is designed to provide an overview of the competitive fitness of technology and suppliers in a given market. The research methodology utilizes a rigorous scoring methodology based on both qualitative and quantitative criteria that results in a single graphical illustration of each vendor's position within a given market. The Capabilities score measures vendor product, go-to-market and business execution in the short-term. The Strategy score measures alignment of vendor strategies with customer requirements in a 3–5-year timeframe. Vendor market share is represented by the size of the icons.